

**Frank Trentmann**

School of History, Classics and Archaeology  
Birkbeck College, University of London  
Malet Street, Bloomsbury  
London, WC1E 7HX

[f.trentmann@bbk.ac.uk](mailto:f.trentmann@bbk.ac.uk)

Tel: 44 (0) 20 7 079 0603

Fax: 44 (0) 20 7 079 0602

My work has focused on consumption, civil society, and political culture. I am Professor of History at Birkbeck College, University of London. I was educated at Hamburg University, the London School of Economics (BA), and at Harvard University (MA, PhD). Before joining Birkbeck, I was Assistant Professor at Princeton University (USA). I have also been the director of the £ 5 million Cultures of Consumption research programme, co-funded by the ESRC and the AHRC and a visiting professor at Bielefeld University (Germany) and at the British Academy.

My recent publications include *Free Trade Nation: Consumption, Civil Society and Commerce in Modern Britain* (Oxford: Oxford University Press, 2008) – see the review in the *Times Literary Supplement* by Peter Clarke and more at the OUP web-site; *Food and Globalization: Consumption, Markets and Politics in the Modern World*, edited with Alexander Nützenadel, (Oxford and New York: Berg, 2008); *Governance, Citizens, and Consumers: Agency and Resistance in Contemporary Politics*, (Palgrave Macmillan, 2007, edited with Mark Bevir). *Beyond Sovereignty: Britain, Empire, and Transnationalism, c. 1860-1950* (Palgrave Macmillan, 2007, edited with Kevin Grant and Philippa Levine); *Consuming Cultures, Global Perspectives: Historical Trajectories, Transnational Exchanges* (Oxford and New York: Berg, 2006, edited with John Brewer); *Civil Society: A Reader in History, Theory and Global Politics* (Palgrave Macmillan, 2005, edited with John A. Hall).

I am now working on a global history of consumption for Penguin: *The Consuming Passion: How Things Have Seduced, Enriched, and Changed our Lives*.

- Publications in Print
- Forthcoming Publications
- Projects
- Papers
- Conference and Seminars
- Fellowships, Awards and Grants
- Reviews
- Memberships
- Academic Career

## Publications

### **In Print:**

Free Trade Nation: Consumption, Civil Society and Commerce in Modern Britain (Oxford: Oxford University Press, 2008)

Food and Globalization: Consumption, Markets and Politics in the Modern World, edited with Alexander Nützenadel, (Oxford and New York: Berg, 2008).

Introduction (with Alexander Nützenadel), pp. 1-18

‘Before Fair Trad’’: Empire, Free Trade, and the Moral Economies of Food in the Modern World’, pp. 253-76.

‘Le consommateur en tant que citoyen: synergies et tensions entre bien-être et engagement civique’, in: L’Economie politique, no. 39 (July 2008), special issue: “Pour un nouveau modèle de consommation”, pp. 7-20.

‘Kurze Unterbrechung -- Wir Entschuldigen die Störung: Zusammenbruch, Zäsur, und Zeitlichkeit im alltäglichen Konsum’, in Unterwegs in Europa – Beiträge zu einer pluralen europäischen Geschichte, eds. Christina Benninghaus, Sven Oliver Müller, Jörg Requate and Charlotte Tacke (Campus Verlag: 2008), pp. 219-45.

‘Before “Fair Trade”’: Empire, Free Trade, and the Moral Economies of Food in the Modern World’, in Environment and Planning D, 2007, Vol. 25(6) 1079-1102.

Short version repr. in Food and Globalization

Citizenship and Consumption, edited with Kate Soper, (Palgrave Macmillan, 2007).

‘Introduction’, with Kate Soper. Pp. 1-16.

‘Civic Choices: Retrieving Perspectives on Rationality, Consumption, and Citizenship’, with Mark Bevir, pp. 19-33.

Governance, Citizens, and Consumers: Agency and Resistance in Contemporary Politics, edited with Mark Bevir, (Basingstoke: Palgrave Macmillan, 2007).

‘Consumption and Citizenship in the New Governance’, with Mark Bevir, pp. 1-22.

‘The Circulation of Rationalities: Consumption, Identity, and Citizenship’, with Mark Bevir, pp. 165-190.

‘Introduction: Citizenship and Consumption’, special issue for Journal of Consumer Culture, (editor), Vol. 7(2) (2007), pp. 147-158.

Beyond Sovereignty: Britain, Empire, and Transnationalism, c. 1860-1950, edited with Kevin Grant and Philippa Levine, (Basingstoke: Palgrave Macmillan, 2007).

‘Introduction’, with Kevin Grant and Philippa Levine, pp. 1-15.

‘After the Nation-State: Citizenship, Empire and Global Coordination in the New Internationalism, 1914-1930’, pp. 34-53.

‘The Politics of Necessity’, special issue for Journal of Consumer Policy, edited with Bronwen Morgan, Vol. 29(4) (2006), pp. 345-35.

Consuming Cultures, Global Perspectives: Historical Trajectories, Transnational Exchanges, edited with John Brewer, (Oxford and New York: Berg, 2006).

‘Introduction: Space, Time, and Value in Consuming Cultures’ (with J. Brewer), pp.1-17.

‘The Modern Genealogy of the Consumer: Meanings, Knowledge, and Identities’, pp. 19-69.

(transl. into Finnish as “Kuluttajan evoluutio: merkitykset, identiteetit ja poliittiset yhteydet ennen kulutusyhteiskuntaa”, in: Kuluttajuus ja politiikka, published by National Consumer Research Centre, Helsinki (forthcoming 2008).

‘The Evolution of the Consumer: Meanings, Identities and Political Synapses Before the Age of Affluence’, in The Ambivalent Consumer: Questioning Consumption in East Asia and the West, eds. Sheldon Garon and Patricia L. Maclachlan (Ithaca, N.Y.: Cornell University Press, 2006), pp. 21-44).

The Making of the Consumer: Knowledge, Power and Identity in the Modern World (Editor), (Oxford and New York: Berg, 2006).

‘Knowing Consumers – Histories, Identities, Practices’, pp. 1-27.

‘From Users to Consumers: Water Politics in Nineteenth-Century London’, with Vanessa Taylor, pp. 53-79.

Food and Conflict in Europe in the Age of the Two World Wars, edited with Flemming Just, (Basingstoke: Palgrave Macmillan, 2006).

‘Food and Conflict in Europe in the Age of the Two World Wars’ (with F. Just), pp. 1-12;

‘Coping with Shortage: The Problem of Food Security and Global Visions of Coordination, c. 1890s-1950’, pp. 13-48.

‘Consumption’, in Europe since 1914: Encyclopaedia of the Age of War and Reconstruction, edited by John Merriman and Jay Winter (Detroit: Charles Scribners Sons, 2006), volume 2, pp. 704-717; 8,000 words.

‘The Resurrection and Decomposition of Cobden in Britain and the West: An Essay in the Politics of Reputation’, in Rethinking Nineteenth-Century Liberalism: Richard Cobden Bicentenary Essays, eds. Anthony Howe and Simon Morgan (Aldershot: Ashgate, 2006), pp. 264-288.

‘The ‘British’ Sources of Social Power: Reflections on History, Sociology, and Intellectual Biography’, in An Anatomy of Power: The Social Theory of Michael Mann, eds. John A. Hall and Ralph Schroeder (Cambridge: Cambridge University Press, 2006), pp. 285-305.

Interview, Economic Sociology, Vol. 7(2) (Feb. 2006), <http://econsoc.mpifg.de/>

Civil Society: A Reader in History, Theory and Global Politics (edited with John A. Hall), (Basingstoke: Palgrave Macmillan, 2005).

‘Contests over Civil Society: Introductory Perspectives’, with John Hall, pp. 1-21.

Worlds of Political Economy: Knowledge and Power in the Nineteenth and Twentieth Centuries (edited with Martin J Daunton), (Basingstoke: Palgrave Macmillan, 2004).

‘Worlds of Political Economy: Knowledge, Practices and Contestation’, with Martin Daunton, pp. 1-23.

Markets in Historical Contexts: Ideas and Politics in the Modern World (Cambridge: Cambridge University Press, 2004), co-edited with Mark Bevir.

‘Markets in Historical Contexts: Ideas, Practices and Governance, with Mark Bevir, pp. 1-24.

‘Civilising Markets: Traditions of Consumer Politics in Twentieth-Century Britain, Japan, and the United States’, with Patricia Maclachlan, pp. 170-201.

‘The Problem with Civil Society: Putting Modern European History Back into Contemporary Debate’, in Exploring Civil Society: Political and Cultural Contexts, eds. Marlies Glasius, David Lewis, and Hakan Seckinelgin, (London: Routledge, 2004), pp. 26-35.

‘Beyond Consumerism: New Historical Perspectives on Consumption’, in Journal of Contemporary History, Vol. 39(3) (2004), pp. 373-401.

Reprinted in Consumer Behaviour I: Research and Influences, ed. Margaret Hogg, (London: Sage, 2005), pp. 303-329.

‘Vergangenheit, Zukunft, und die Inszenierung von Wirklichkeiten: Politische Ökonomie und Politische Kommunikation in Grossbritannien zu Beginn des Zwanzigsten Jahrhunderts’, in: Wirtschaftsgeschichte als Kulturgeschichte: Dimensionen eines Perspektivenwechsels, eds. Hartmut Berghoff and Jakob Vogel, (Frankfurt am Main: Campus, 2004), pp. 405-34.

[‘Past, Future, and the Presentation of Realities: Political Economy and Political Communication in early twentieth century Britain’].

‘Rolf Gardiner’, in the Oxford Dictionary of National Biography (Oxford: Oxford University Press, 2004), Vol. 21, pp. 427-29. [www.oxforddnb.com](http://www.oxforddnb.com)

‘E.M.H. Lloyd’, in the Oxford Dictionary of National Biography (Oxford: Oxford University Press, 2004), Vol. 34, pp. 119-121. [www.oxforddnb.com](http://www.oxforddnb.com)

Paradoxes of Civil Society: New Perspectives on Modern German and British History, (Editor), (Oxford and New York: Berghahn Books, 2003). New second revised paperback edition. First edition (2000).

‘Paradoxes of Civil Society’, pp. 3-46.

‘Civil Society, Commerce, and the “Citizen-Consumer”’: Popular Meanings of Free Trade in Modern Britain’, pp. 306-331.

Reprinted in Czech as ‘Paradoxy Občanské Společnosti’, in Sociální Studia (Social Studies Journal), Issue 1 (2005), pp. 15-46.

‘Fiscal Politics 1688-1939: Taxation, Free Trade, and Tariff Reform’ in Reader’s Guide to British History, 2 vols., (London and New York: Fitzroy Dearborn, 2003), Vol. 1, pp. 523-29.

‘Leisure and Recreation,’ in Reader’s Guide to British History (London and New York: Fitzroy Dearborn, 2003), Vol. 1, pp.798-802.

Critiques of Capital in Modern Britain and America: Transatlantic Exchanges, co-edited with Mark Bevir (London: Palgrave Macmillan, 2002).

‘Critique within Capitalism: Historiographical Problems, Theoretical Perspectives’, with Mark Bevir, pp. 1-25.

‘National Identity and Consumer Politics: Free Trade and Tariff Reform’, in The Political Economy of British Historical Experience, 1688-1914, eds. Patrick O’Brien and Donald Winch (a collection of essays for the centenary of the British Academy, Oxford: Oxford University Press, 2002), pp. 215-242.

‘Bread, Milk, and Democracy: Consumption and Citizenship in Twentieth-Century Britain’, in The Politics of Consumption: Material Culture and Citizenship in Europe and America, eds. Martin Daunton and Matthew Hilton (Oxford and New York: Berg Publishers, 2001), pp. 129-63.

‘Social Justice and Modern Capitalism: British Critiques, Traditions, and Practices’. A special journal issue for the International Society for the Study of European Ideas, The European Legacy, VI, 2 (London: Taylor and Francis, 2001). Co-edited and introduced with Mark Bevir.

‘Political Culture and Political Economy’, Review of International Political Economy, 5:2 (1998), pp. 217-251.

‘Wealth versus Welfare: the British Left between Free Trade and National Political Economy before the First World War’, Historical Research, LXX, 171 (1997), pp. 70-98.

‘Civil Society, Commerce, and the ‘Citizen-Consumer’: Popular Meanings of Free Trade in late nineteenth- and early twentieth-century Britain’, Center For European Studies (Harvard University), Working Paper Series, No. 66 (summer 1997).

‘The Transformation of Fiscal Reform: Reciprocity, Modernization, and the Fiscal Debate within the Business Community in Early Twentieth-Century Britain’, Historical Journal, XXXIX, 4 (1996), pp. 1005-48.

‘The Strange Death of Free Trade: the Erosion of ‘Liberal Consensus’ in Great Britain, c.1903-32’ in Citizenship and Community: Liberals, Radicals and Collective Identities in the British Isles, 1865-1931, ed. E. Biagini (Cambridge: Cambridge University Press, 1996), pp. 219-250.

‘New Sources on an Old Family: The Rothschild Papers at the Special Archive, Moscow’, Financial History Review, 2 (1995), pp. 73-9.

‘Civilisation and its Discontents: English Neo-romanticism and the Transformation of Anti-Modernism in Twentieth-Century Western Culture’, Journal of Contemporary History, XXIX (1994), pp. 583-625.

**Forthcoming Publications:**

The Consuming Passion: How *Things* Came to Seduce, Enrich and Define Our Lives, from the Eighteenth Century to the Twenty-First (Penguin).

“Crossing Divides: Consumption and Globalization in History” Journal of Consumer Culture (forthcoming).

‘Materiality in the Future of History: Things, Practices, and Politics’ Journal of British Studies (forthcoming).

“Le consommateur en tant que citoyen : synergies et tensions pour son bien-être et son engagement civique”, in Consommation responsable et bien-être/ Responsible consumption for the well being of all, ed. Gilda Farrell (Strasbourg, Council of Europe publications), reprint in French and English of the chapter originally published in L’Economie politique, no. 39.

Elizabeth Shove, Frank Trentmann and Richard Wilk (eds), *Time, Consumption, and Everyday Life* (Oxford: Berg, 2009).

‘Consumption in World History’, in Handbook of Globalisation Studies, ed. Bryan Turner. (London: Taylor and Francis, forthcoming).

‘Multiple Spaces of Consumption: Some Historical Perspectives’, in Consuming Space: Placing Consumption in Perspective, eds. Michael Goodman, David Goodman and Michael Redclift (Aldershot: Ashgate, forthcoming).

“Foreword” to *Consumption and Generational Change: The Rise of Consumer Lifestyles*, eds. Ian Rees Jones, David Ekerdt, Paul Higgs (Transaction Publ., Edison, NJ, 2008).

**Other Media and Publications, Include:**

5 March 2008 “Thinking Allowed”, BBC Radio 4 (on Free Trade)

21 December 2006, BBC Radio 4 “Analysis”: (Spoilt by Choice?)

27 September 2006, BBC TV 10’Clock News: interview on consumerism.

August 2006, TV Beijing News, interview on consumerism.

“Water Stress and Sustainability” (with Vanessa Taylor), *BBC History Magazine*, September 2008, pp. 18-19.

“When Free Trade Meant Democracy”, *BBC History Magazine*, March 2008, pp. 42-45.

“4 ½ Lessons About Consumption”, <http://www.consume.bbk/researchfindings/overview.pdf> (2007)

“Hosepipes, history and a sustainable future” (with Vanessa Taylor), *History & Policy*, <http://www.historyandpolicy.org/papers/policy-paper-75.html> (2008)

‘Britain’s Caring Consumers’, in *Britain Today: The State of the Nation in 2007* (Swindon: The Economic and Social Research Council, 2007).

*Sunday Express* reviews of:

*Irresistible Empire: America’s Advance Through 20<sup>th</sup>-century Europe*, by Victoria de Grazia (Harvard University Press, 2005), 17 June 2005

*Bury the Chains: The First International Human Rights Movement*, by Adam Hochschild (Macmillan, 2005), 13 February 2005

*In Defence of Aristocracy*, by Peregrine Worsthorne (Harper Collins, 2004), 7 May 2004



## Current Projects

I am now working on a history of consumption for Penguin: *The Consuming Passion: How Things Have Seduced, Enriched, and Changed our Lives*.

‘Consuming Routines: Rhythms, Ruptures, and the Temporalities of Consumption’, together with Professor Elizabeth Shove (Lancaster University) and Professor Richard Wilk (Indiana University). This project is concerned with the temporal dynamics of consumption practices. In recent years, much public debate about consumption has focused on choice, the point of purchase and instantaneous moments of pleasure. Consumption has been seen responsible for a hedonistic treadmill, leading to ‘time-scarcity’, acceleration, hurriedness, and depression. Yet, a large share of consumption in contemporary as in earlier societies arises as a consequence of fairly durable practices and routine sets of behaviour. We want to look more closely at the temporalities of consumption.

Water and consumer politics in modern Britain with Vanessa Taylor. *Liquid Politics: The Historic Formation of the Water Consumer* charts the formation of the politically self-conscious water consumer in Britain in the modern period. In the nineteenth century, political debates over the rights and responsibilities of water consumers came to the fore at a time of changing modes of access to water, changing habits of water consumption and intermittent failures of supply. In 1880s and ’90s London, ‘the consumer’ was for the first time mobilised as a distinct group in battles between water users, ratepayers and water companies. The project compares this consumer with water users in three other settings: nineteenth-century municipal water supply; the aftermath of London’s municipalisation in 1902; and recent conflicts over water quality, pricing and ‘scarcity’. For further information:

<http://www.consume.bbk.ac.uk/research/trentmann.html> / ESRC-AHRC Research Grant, 154-25-0022.

## Papers

Lectures and Roundtables about Free Trade Nation (Oxford University Press, 2008):

HM Treasury (UK), London, 2 June 2008

Yale University (USA), 15 May 2008

North American Conference of British Studies, Cincinnati (USA) 4 Oct. 2008

Deutsch-Britische Gesellschaft, Hamburg (Germany), 5 June 2008-07-28

Grossbritannienzentrum Berlin/Humboldt University (Germany) 9 June 2008

Dublin City University (Ireland), 10 June 2008

Birkbeck College, London, 11 March 2008

European University Institute, Florence (Italy), 16 June 2008

Helsinki University, Finland, 17 September 2008

‘Europe Is Leaking: European Integration in the Light of Technology and Consumption’  
Paper for the ESF/EUI workshop “Inventing Europe: A Transnational History of European  
Integration” Florence, July 3-6 2008.

‘Consumers and Citizens: Lessons for Well-Being and Participation’, Council of Europe,  
Strasbourg, 6-7 December 2007.

‘Consumers, Practices, and Politics: Putting the Current Global Era in Historical Perspective’,  
Nordic Consumer Policy Research Conference, Helsinki, 3-5 October 2007.

‘Drought is Normal: The Socio-technical Evolution of Drought and Water Demand in the UK,  
1893-2006’, (with Heather Chappells, Will Medd and Vanessa Taylor). International Water  
History Association Conference, Tampere, 13-16 June 2007.

‘Normal Disruption: Some Reflections from Droughts on Routines’, International Workshop,  
‘Rhythms and Routines of Consumption’, European University Institute, Florence, 3-5 May  
2007.

‘Water-Use, the Home and the Politics of the Urban Water Consumer in Late Nineteenth-and  
Early Twentieth-Century Britain’, (with Vanessa Taylor). Urban History Group Annual  
Conference, University of Exeter, 29-30 March 2007.

‘Material Politics: Water, Practices, and Conflict in Late Victorian Britain’, (with Vanessa  
Taylor). Department of Economic and Social History, Glasgow University, 22 February 2007.

‘The Formation of the Modern Consumer: New Perspectives on Social Identities, Practices and  
Political Synapses’, Roundtable, North American Conference on British Studies, Royal Sonesta  
Hotel Boston, 17-19 November 2006.

‘The Odd Couple: Consumption and Civil Society’, *La société civile entre savoirs et pouvoirs:  
Economie politique et histoire en France et en Grande-Bretagne de la fin du XVIIIe siècle au  
début du XXe siècle*; Ecole Normale Supérieure, Paris, 27-28 October 2006.

‘Consumption: New Research Directions’, Konsumentverket, Swedish Consumer Agency, Stockholm, 13 September 2006.

‘Protecting Consumers, Empowering Consumers: Dilemmas and Opportunities’, China Consumer Association, 7 August 2006.

‘Cultures of Consumption: New Historical Perspectives’, Institute of Sociology and Anthropology, Beijing University, 1 August 2006.

‘Towards a Global History of Consumption’, China Agriculture University, 3 August 2006.

‘Before “Fair Trade”: Empire, Free Trade, and the Moral Economies of Food in the Modern World’. International Workshop: ‘Food and Globalization: Transnational Perspectives on Consumption, Markets and Politics in the Nineteenth and Twentieth Centuries’, New Hall, Cambridge/UK, June 8-10, 2006.

‘Civic Choices: Retrieving Perspectives on Rationality, Consumption, and Citizenship’, with Mark Bevir. International Conference: ‘Citizenship and Consumption: Agency, Norms, Mediations, and Spaces’, University of Cambridge, 30 March – 1 April 2006.

‘Comparing Cultures of Consumption: Historical Perspectives and Dilemmas’, Comparative Studies of Consumption Conference, University of Manchester, 17 November 2005.

‘The Invention of the Consumer in Modern History’, European University Institute, Florence, 26 October 2005.

‘Transnational Flows of Consumption: Mediators, Resisters, Divergence’; discussant, Victoria de Grazia, Irresistible Empire: America’s Advance through 20th century Europe, European University Institute, Florence, 26 October 2005.

‘Multiple Spaces of Consumption: Some Historical Perspectives’, Seminar on Consuming Space(s) and Place(s), King’s College, 12 October 2005.

‘Subjectivities, Communication and Practices: Some Historical and Theoretical Reflections on Material Culture’, Workshop, “Material Culture and Self-Perception in Affluent Societies”, Bremen International University, 2-3 September 2005

‘Consumers as Citizens: Forgotten Histories’, Harvard University Centre for European Studies, Berlin Dialogues, Berlin, 23 May 2005.

‘The Problem of Food Security: Progressive Visions of Social and Global Order in the Age of the Two World Wars’, International Workshop, Food and Globalization: Transnational Perspectives on Consumption, Markets and Politics in the Nineteenth and Twentieth Centuries, Netherlands Institute for Advanced Study in the Humanities and Social Sciences (Wassenaar), 19-21 May 2005.

‘The Making of the Water Consumer’, (with Vanessa Taylor), Traces of Water Workshop, UK Water Industry Research (UKWIR), London, 18 April 2005.

‘Consuming Politics: Consumers, Citizens, and Opportunities for Reframing Political History’, Plenary, New Directions in Modern Political History Conference, Institute of Historical Research, London, 7-8 April 2005.

‘Interdisciplinary Practices: Problems and Perspectives’, Integrative Research Methods in the Social Sciences and Humanities Project, University of Hull, 6 December 2004.

‘Coping with Shortage: The Problem of Food Security and Visions of Global Coordination, Europe, c. 1890s-1950’, Historisches Seminar, Universität zu Köln, 30 November 2004.

‘The Resurrection and Decomposition of Cobden in Britain and the West, 1890s to the Present: An Essay in the Politics of Reputation’, Richard Cobden Bicentenary Conference, Dunford House, West Sussex, 16-18 July 2004.

‘Managing Distance, Coping with Deprivation: Ideas, Identities, and the Problem of Food Security in Europe, c. 1870-1950’, Plenary. The Centre for European Conflict and Identity History International Conference: Food Production and Food Consumption in Europe c. 1914-1950, Esbjerg, 2-5 June 2004.

‘Consumer Politics and the Construction of Needs: Water, Waste, and Consumer Agitation in the 19<sup>th</sup> Century’, Department of History, The University of York, 6 May 2004.

‘The Modern Evolution of the Consumer: Meanings, Knowledge, and Identities Before the Age of Affluence’. Cultures of Consumption International Conference: ‘Consumption, Modernity and the West: Re-thinking Narratives of Consumerism’, California Institute of Technology, Pasadena, 16-17 April 2004.

‘Liquid Politics: Needs, Rights, Waste and the Formation of the Consumer in Nineteenth-Century Water Politics in England’. Cultures of Consumption International Conference: ‘Knowing Consumers: Actors, Images, Identities in Modern History’, ZIF (Zentrum für Interdisziplinäre Forschung/Centre for Interdisciplinary Research), Bielefeld, Germany, 26-28 February 2004.

‘The Modern Genealogy of the Consumer: Categories, Identities and Political Synapses’, Abe Fellowship Programme CGP-SSRC Seminar Series, Social Science Research Council, Tokyo, 16-17 January 2004.

‘Towards a New Genealogy of the “Consumer”’, Institute of Historical Research, University of London, 2 December 2003.

‘Cultures of Consumption: A Research Agenda’, Aston University, Annual Academy of Marketing Conference, 10 July 2003.

‘Political Communication and Political Entertainment: New Perspectives on Edwardian Britain’, University of Oxford, Modern British History Seminar, 1 May 2003.

‘Synapses of Consumer Politics’, Abe Fellowship Programme CGP-SSRC Seminar Series, Social Science Research Council, New York, 9-11 April 2003.

‘Vergangenheit, Zukunft, und die Inszenierung von Wirklichkeiten: Politische Ökonomie und Politische Kommunikation in Grossbritannien zu Beginn des Zwanzigsten Jahrhunderts’, Conference, Georg-August-Universität, Göttingen, Germany, 24-26 February 2003.

‘Consumer Power? Seminar 4: Citizens and Consumers – Convergence or Divergence?’ The Smith Institute & NCC, 11 Downing Street, London, 12 February 2003.

‘Das Politische Suchen: Kommunikationsräume, Sackgassen, Fluchtpunkte -- Eine Kritische Besprechung’, des Bielefelder SFB Antrags ‘Das Politische als Kommunikationsraum in der Geschichte’, Bielefeld, 23 October 2002.

‘Creativity for Wealth and Welfare’, seminar with Department for Culture, Media, and Sport, and ESRC (academic organiser), London, 26 September 2002.

‘The Political Contradictions of Consumer Society: Modern Britain in Comparative Perspective’, Opening Plenary Address. Annual conference of CHORD (Committee for the History of Retailing and Distribution), Wolverhampton Conference, 12 September 2002.

‘From Athens to Geneva: Ancient History and New International Relations in Early Twentieth Century Britain’, 71st Anglo-American Conference of Historians, ‘Re-Writing the Past’, IHR, 3-6 July 2002.

‘Cultures of Consumption: Transnational Dimensions of Consumer Politics in 20th century Britain’, Humboldt University, Berlin, Centre for British Studies, 3 June 2002.

‘We Are All Consumers Now?’ Locating the Nation, Colloquium, Cambridge Historical Society, 27 April 2002.

‘Migration’, commentator, conference at Princeton University, 3-4 May 2002.

‘Cultures of Consumption’, presentation at the ‘Confident Consumer’ event, Science Week, ESRC, Royal Opera House, Covent Garden, London 11 March 2002.

‘Consumption’, comment at the European Social Science History bi-annual convention, The Hague, 2 March 2002.

‘Consumer Politics in Twentieth Century Britain, Japan, and the United States,’ Seminar in Economic and Social History, University of Oxford, 13 November 2001.

‘The Local and the Global: New Internationalism and the Reconfiguration of National and Transnational Citizenship During and After World War One’, annual convention of the North American Conference of British Studies, Toronto, Canada, 2-4 November 2001.

‘Forgetting and Remembering: Ideas of Civil Society and their Divergence, in Modern and Contemporary Europe’, conference on ‘The Meaning and Value of Civil Society in Different Cultural Contexts,’ London School of Economics, 28-29 September 2001.

‘The ‘British’ Sources of Social Power: Reflections on History, Sociology, and Intellectual Biography’, colloquium on Michael Mann’s work, London, 28 August 2001.

‘Think Globally, Act Globally? Revisiting British Free Trade After the Recent Radical Challenge to Globalisation’, conference ‘Locating the Victorians,’ Science Museum, London, 12-15 July 2001.

‘National Identity and Consumer Politics: Free Trade and Tariff Reform, c. 1846-1931’, Zentrum für Vergleichende Geschichte Europas, Berlin, 9 July 2001.

‘Die Verwandlung der Konsumpolitik im 20. Jahrhundert’, Universität zu Köln, June 2001.

‘Zwischen Nation und Zivilgesellschaft: Britische Politische Ökonomie im Vergleich’, Universität Bielefeld, April 2001.

‘Historical Perspectives on Civil Society’, Centre for Civil Society, London School of Economics and Political Science, 15 March 2001.

‘Re-thinking Nationality and State: The New Internationalism and The Question of Globalisation During and After The First World War’, Twentieth-century History Seminar, Institute of Historical Research, 14 March 2001.

‘National Identity, Civil Society, and Consumer Politics: Free Trade and Tariff Reform, c. 1846-1931’, conference on British political economy, Cambridge University and the Centre for History and Economics, King’s College, 2-4 March 2001.

‘The Rise of the Consumer’, Birkbeck student conference ‘Feast and Famine,’ Wye, 16-18 February 2001.

‘Regulation and Coordination: The Public Debate About Trusts and Cartels Revisited’, Modern Social and Economic History Seminar, University of Cambridge, November 2000.

‘Consumers and Citizens: Consumer Politics in Modern History’, History Society, Churchill College, Cambridge, November 2000.

‘Beyond the Nation-State: The Search for a New Global Political Economy, 1914-1930s’, Centre for History and Economics, King’s College Cambridge, 18 October 2000.

‘Before Globalisation: A.E. Zimmern, the Crisis of the Nation-State, and the Origins of the ‘New Internationalism’, c. 1900-1930s’, Center for International Studies, Princeton University, Fellows’ Seminar, April 2000.

‘Bringing Consumers Back In: Towards a New History of Consumer Politics’, Paper to the Modern History Seminar at the Institute of Historical Research, London, Jan. 2000.

‘Food and Freedom’, Dean Mathey College, Princeton, March 2000.

‘Civil Society: Theoretical Problems and Historical Perspectives’, Paper to the Council on European Studies, Princeton University, Dec. 1999.

‘Rethinking Consumption and Citizenship’. Davis Center Series, Princeton University, Faculty Work in Progress, Oct. 1999.

‘Bread, Milk, and Democracy in Modern Britain’. International Conference on Consumption, Culture, and Politics, Cambridge University, Churchill College, 3-6 Sept. 1999.

‘Things Fall Apart: Re-thinking the Decline of Free Trade’. Colloquium for the Centenary of the British Academy, ‘Britain’s Peculiar Economic Experience’, Cambridge University, Centre for History and Economics, King’s College, July 1999.

‘Politics, Economy, Culture: Recent work and new perspectives on early modern and modern Britain’, Organizer and Moderator of the Roundtable, North American Conference on British Studies, 1998 annual meeting, Colorado Springs.

‘The Interdisciplinary Conversation of Economic History’, Commentator at the Session ‘Mind over Matter: the Rhetoric of Markets’, Economic History Conference 1997 meeting, New Brunswick, New Jersey, 12-14 Sept. 1997.

‘Consumption, Citizenship, and Gender in Political Economy’, 66<sup>th</sup> Anglo-American Conference of Historians, London, Institute of Historical Research, School of Advanced Study, 2-4 July 1997.

‘Civil Society, Commerce, and the ‘Citizen-consumer’: Popular Meanings of Free Trade in Late Nineteenth- and Early Twentieth-Century Britain’. Princeton University, History Dept, Jan. 1997.

‘A View from Civil Society: the Erosion of Popular Free Trade, 1900s-30s’. North American Conference of British Studies, Annual Meeting, Chicago, 18-20 Oct. 1996.

‘Liberty and Progress: Languages of Political Economy in Britain, Perceptions of Europe and the Decline of Free Trade’. North American Conference of British Studies, Annual Meeting, Wash., D.C., 5-8 Oct. 1995.

‘The British Left and Liberal Political Culture in the Early Twentieth Century’. Center for European Studies, Harvard University, Feb. 1995.

‘Not by Bread Alone: Political Economy, the New and the Old.’ Institute of Historical Research (IHR), London, Social and Economic History Seminar, Nov. 1993.

‘Wealth versus Welfare: Social Movements, the Left, and Political Economy’. IHR, London, Twentieth-Century British History Seminar, Sept. 1993.

‘The Erosion of ‘Liberal Consensus’ in Early Twentieth-Century Britain’. Conference on radicalism and liberalism, University of Newcastle upon Tyne, March 1993.

‘Liberalism and British Business Associations’. IHR, London, Victorian and Edwardian History Seminar, Feb. 1993.

‘The Survival and Decline of Free Trade in Early Twentieth-Century Britain’. Cambridge University, Modern History Seminar, Feb. 1992. A revised version of this paper was also presented at the IHR, Imperial and Commonwealth History Seminar, March 1992.



### **Conferences and Seminars Organised**

Cultures of Consumption final event: 'The Ethics of Consumption', Institute of Contemporary Arts, London, 27 June 2007.

International Workshop: 'Rhythms and Routines of Consumption', with Prof. Elizabeth Shove and Prof. Richard Wilk, European University Institute, Florence, 3-5 May 2007.

International Workshop for Young Researchers: 'Consumption: Emerging Themes, New Approaches', Birkbeck College, London, 7-8 December 2006.

Workshop: 'Drought: Past, Present and Future', UK Water Industry Research (UKWIR), 1 Queen Anne's Gate, London, 10 November 2006. The workshop is jointly organised by the Drought and Demand project (Lancaster University and Atkins Ltd) and the Liquid Politics project, based at Birkbeck College.

Conference: 'Cultures of Consumption Annual Conference for Awardholders', University of Durham, 28-29 September 2006.

International Workshop: 'Food and Globalization: Transnational Perspectives on Consumption, Markets and Politics in the Nineteenth and Twentieth Centuries', New Hall, Cambridge/UK, June 8-10, 2006. Co-organised with Dr. Alexander Nützenadel, History, University of Cologne.

International Conference: 'Citizenship and Consumption: Agency, Norms, Mediations, and Spaces', University of Cambridge, 30 March – 1 April 2006. Co-organised with Prof. Kate Soper, Institute for the Study of European Transformations, London Metropolitan University.

'What Consumers Know: Lessons from New Research on Consumer Perceptions of Food, Motivation, and Ethics', seminar co-organised with the Food Standards Agency, London, 16 March 2006.

Interdisciplinary Workshop: 'Restless Interiors', Victoria and Albert Museum, 2 November 2005. Organised between Cultures of Consumption and the AHRC Centre for the Study of the Domestic Interior.

Conference: 'Cultures of Consumption Annual Conference for Awardholders', University of Strathclyde, Glasgow, 29 September – 30 September 2005.

International Workshop: 'The Politics of Necessity', St Hilda's College, University of Oxford, 9-10 September 2005. Co-organised with Prof. Bronwen Morgan, University of Bristol.

Workshop: 'Interpretive Approaches to Governance', Birkbeck College, 20 July 2005. Co-organised with Prof. Mark Bevir, University of California, Berkeley.

Seminar: 'Choice and Voice', HM Treasury, 24 June 2005.

Workshop: 'Technological Change and the Consumer as Citizen', University of Cambridge, 2 June 2005. Co-organised with Prof. Martin Daunton, Master of Trinity Hall, University of Cambridge and Prof. Fred Steward, Programme Director, ESRC Sustainable Technologies research programme, Brunel University.

International Workshop: 'Food and Globalization: Transnational Perspectives on Consumption, Markets and Politics in the Nineteenth and Twentieth Centuries', Netherlands Institute for Advanced Study in the Humanities and Social Sciences (Wassenaar), May 19-21, 2005. Co-organised with Dr. Alexander Nützenadel, Department of History, University of Cologne.

Modern British History Seminars, Institute of Historical Research. Co-organised with Dr. David Feldman and Prof. Catherine Hall, 2004-5/2005-6.

Cultures of Consumption: 'Annual Conference for Awardholders', CRIC, University of Manchester, 30 September – 1 October 2004.

Seminar: 'Consumers as Citizens: Public Services, Identities, and Civil Society', HM Treasury, 22 April 2004. Co-organised with Ed Mayo, Chief Executive, National Consumer Council.

International Conference: 'Consumption, Modernity and the West: Re-thinking Narratives of Consumerism', California Institute of Technology (CalTech), Pasadena, 16-17 April 2004. Co-organised with John Brewer, Professor of History and Literature, CalTech.

International Conference: 'Knowing Consumers: Actors, Images, Identities in Modern History', ZIF (Zentrum für Interdisziplinäre Forschung/Centre for Interdisciplinary Research), Bielefeld, Germany, 26-28 February 2004. Co-organised with Prof. Dr. Heinz-Gerhard Haupt, Bielefeld.

Seminar: 'Children as Consumers: Public Policies, Moral Dilemmas, Academic Perspectives', The Royal Society, 20 February 2004. Co-organised with Mary MacLeod, Chief Executive, National Family and Parenting Institute.

Workshop: 'Coming to terms with consumption: theoretical and methodological perspectives', Birkbeck College, 10 October 2003. Co-organised with Frans Berkhout, Programme Director of the Sustainable Technologies Programme.

'Worlds of Political Economy: The Growth, Diffusion, and Contestation of Political Economy, 17th Century to the Present.' An international interdisciplinary conference at Cambridge, 6-7 September 2002. Co-organiser with Martin Daunton, Professor of History, University of Cambridge.

'Beyond Markets: Non-Marxist and Post-Marxist Critiques of the Market -- Historical and Theoretical Perspectives,' an international, interdisciplinary conference co-organised with Prof. Mark Bevir (Berkeley), Princeton, 22-24 Sept. 2000. Responsible for Intellectual, Administrative, and Financial Organisation.

Co-organizer (with Prof. Mark Mazower) of the Modern European History Colloquium, Princeton University, 1998-2000.

Co-organizer (with Prof. Peter Lake) of the British Studies Seminar, Princeton University, 1997-9.

‘Liberalism and Civil Society in Germany and Britain: Ideas, Traditions, Practices,’ co-organiser (with Dr. Steven Young, Social Studies, Harvard) of an interdisciplinary conference held at the Minda de Gunzburg Center for European Studies, Harvard University, 15-17 Nov. 1996, under the auspices of the Program for the Study of Germany and Europe.

### **Fellowships, Awards, and Grants**

Fernand Braudel Senior Fellowship, European University Institute, Florence, academic year 2007-08

Directorial Fellow, Economic and Social Research Council, academic year 2007-08

Fellow of the Royal Historical Society, London

ESRC-AHRC Research Grant, 154-25-0022 (Liquid Politics: The Historic Formation of the Water Consumer) See: <http://www.consume.bbk.ac.uk/research/trentmann.html>

ESRC-AHRB Research Grant, L143341003, Cultures of Consumption

ESRC-AHRB Research Grant, L143341002, Cultures of Consumption

ESRC Research Grant, 000-22-0172 (Political Communication)

Universität Bielefeld, Visiting Professorship

British Academy, Visiting Professorship

King's College, Cambridge, Centre for History and Economics, Research Fellow

Churchill College, Cambridge, By-Fellowship

Princeton University, 250<sup>th</sup> Anniversary Grant for Teaching

Leverhulme Trust, Research Fellowship

Scouloudi Fellow, Institute of Historical Research, London

Krupp Foundation Fellow (USA)

Friedrich-Ebert-Stiftung, Fellowship (Germany)

## Reviews

Review of Kolleen M. Guy, When Champagne Became French: Wine and the Making of a National Identity (Baltimore and London: Johns Hopkins University Press, 2003; 2007 paperback), 245 pp, in Revue d'Histoire Moderne et Contemporaine (forthcoming)

Review of Avner Offer, The Challenge of Affluence: Self-Control and Well-Being in the United States and Britain since 1950 (Oxford: Oxford University Press, 2006), in Journal of Modern History, 80 (June 2008), pp. 416-19.

Review of Tammy C. Whitlock, Crime, Gender and Consumer Culture in Nineteenth-Century England (Aldershot: Ashgate, 2005) in American Historical Review, Vol. 112, No. 1 (2007), 273-274.

Review of Shahrooz Mohajeri, 100 Jahre Berliner Wasserversorgung und Abwasserentsorgung 1840-1940 (Stuttgart: Franz Steiner Verlag, 2005), in Business History, Vol. 49, No. 1 (2007): 124-126.

Review of Clive Edwards, Turning Houses into Homes: A History of the Retailing and Consumption of Domestic Furnishings (Aldershot: Ashgate, 2005), in Economic History Review, Vol. 59, No. 1 (2006): 230-231.

Review of Jose Harris, ed. Civil Society in British History: Ideas, Identities, Institutions (Oxford: Oxford University Press, 2003), in Social History, Vol. 30, No. 3 (2005): 386-388.

Review of Gareth Stedman Jones, An End to Poverty? A Historical Debate (London: Profile Books, 2004) at [www.historyandpolicy.org](http://www.historyandpolicy.org).

Reprinted in Journal of Liberal History, Vol. 49 (Winter 2005-6): 38-42.

Review of Kai-Uwe Hellmann, Soziologie der Marke (Frankfurt am Main, Germany: Suhrkamp, 2003), in Journal of Consumer Policy, Vol. 28, No. 2 (2005): 237-242.

Review of Andreas Rödder, Die radikale Herausforderung: Die politische Kultur der englischen Konservativen zwischen ländlicher Tradition und industrieller Moderne, 1846-1868 (Munich: Oldenbourg Verlag, 2002), in Journal of Modern History, Vol. 77, No. 1 (2005): 176-178.

Review of Sonya O. Rose, Which People's War?: National Identity and Citizenship in Wartime Britain, 1939-1945 in Albion, Vol. 36, No. 3 (2004): 557-558.

Review of Detlef Briesen, Warenhaus, Massenkonsum und Sozialmoral: zur Geschichte der Konsumkritik im 20. Jahrhundert (Frankfurt/Main: Campus, 2001), in Journal of Consumer Culture, Vol. 3, No. 2, (2003): 264-269.

Review of Christiane Lamberty, Reklame in Deutschland 1890-1914: Wahrnehmung, Professionalisierung und Kritik der Wirtschaftswerbung (Berlin: Duncker & Humblot, 2001), in Journal Consumer Culture, Vol. 3, No. 2, (2003): 264-269.

Review of Shelley Baranowski and Ellen Furlough (eds.), Being Elsewhere: Tourism, Consumer Culture, and Identity in Modern Europe And North America (Ann Arbor MI: University of Michigan Press, 2001), in Journal of Consumer Culture, Vol. 3, No. 1, (2003): 142:144.

Review of Belinda J. Davis, Home Fires Burning: Food, Politics, and Everyday Life in World War I Berlin (Chapel Hill and London: University of North Carolina Press, 2000), in Food and Foodways, Vol. 9, No. 2, (2001): 137-39.

Review of G. R. Searle, Morality and the Market in Victorian Britain (Oxford: Clarendon Press, 1998), in Journal of Economic History, Vol. 60, No. 2, (2000): 565-566.

Review of Harvey Taylor, A Claim on the Countryside (Edinburgh: Keele University Press, 1998), in Victorian Studies, Vol. 42, No. 3, (spring 1999/2000): 515-16.

Review of Anthony Howe, Free Trade and Liberal England, 1846-1946 (Oxford: Clarendon Press, 1997), in Twentieth Century British History, X, 2 (1999): 244-47.

Review of Peter Mandler, The Fall and Rise of the Stately Home (New Haven: Yale University Press, 1997), in Social History, XXIV (1999): 95-8.

Review of Jens Jäger, Gesellschaft und Photographie: Formen und Funktionen der Photographie in Deutschland und England 1839-1860 (Opladen: Leske & Budrich, 1996), in Albion, (1998): 344-5.

Review of Meredith Veldman, Fantasy, the Bomb, and the Greening of Britain: Romantic Protests, 1945-1980 (Cambridge: Cambridge University Press, 1994), in Historical Journal, XXXVIII (1995): 793-5.

Review of Karl Rohe, Gustav Schmidt, Hartmut Pogge von Strandmann (eds.), Deutschland--Grossbritannien--Europa: Politische Traditionen, Partnerschaft und Rivalität (Bochum: Universitätsverlag Dr.N.Brockmeyer, 1992) in Contemporary Record, VII (1993): 719-21.

‘Gentlemen and Players: the Leisure of British Modernity’, Contemporary Record, VII (1993): 685-92.

### **Memberships**

I am the editor of a book series on ‘Cultures of Consumption’ with Berg (Oxford and New York) and (with Prof. Richard Wilk, Anthropology and Gender, Indiana University) of a book series on ‘Consumption and Public Life’ with Palgrave Macmillan. I also serve on the advisory board of the new Palgrave Studies in Cultural and Intellectual History series. Editorial Board Member of *Twentieth Century British History*; *Journal of Consumer Policy*; and of *Contemporary British History*;  
Co-convenor of the Modern British History Seminar, Institute of Historical Research, London  
Fellow of the Royal Historical Society,

I have refereed articles for many journals, including *Historical Journal*, *Journal of Consumer Culture*, *Economic History Review*, *British Journal of Sociology*, *Journal of Global History*, *Contemporary European History*, *History and Technology*, *Contemporary British History*, *Journal of Consumer Policy*, *Environment and Planning A*, *Journal of the History of Ideas*.

### **Academic Career**

2007-08	Fernand Braudel Senior Fellowship, European University Institute, Florence, academic year
2007-2008	Directorial Fellow, Economic and Social Research Council, academic year
Since Oct 2006	Professor of History, Birkbeck College, University of London
2002-2007	Programme Director, ‘Cultures of Consumption’ Research Programme (Economic and Social Research Council; Arts and Humanities Research Council)
Since Nov 2001	Senior Lecturer in Modern History, Birkbeck College, University of London
Summer 2001	Visiting Professor of Modern History, Universität Bielefeld, Germany
Since Oct 2000	Lecturer in Modern History, Birkbeck College, University of London
1997-Aug 2000	Assistant Professor, Department of History, Princeton University
March 1999	Ph.D. (History) Harvard University: ‘The Erosion of Free Trade, Political Culture and Political Economy in Britain, c. 1897-1932’. Advisor: Prof. Charles S. Maier
1994-97	Tutor, History Department, Harvard University
1991	MA Harvard University

- 1988 BA First Class Honours, Modern History, London School of Economics and Political Science/University of London
- 1985-6 Universität Hamburg, *Zwischenprüfung*: History (Modern and Ancient)
- 1984-5 Medical School, Universität Hamburg
- 1984 Abitur: 1,0. Gymnasium Altona-Hohenzollernring, Hamburg, Germany